

VIKASH SANCHEZ MOODLEY

[LinkedIn](#) | [081-035-5199](tel:081-035-5199) | [behance.net/vikashmoodley](https://www.behance.net/vikashmoodley) | vikash.moodley@gmail.com | [GitHub](#)

Skills

- JavaScript | React | HTML5 | CSS3 | Git | Style Guide | Design Specs | UI/UX Design | Web Design | Wireframes | Frontend | Image Manipulation | Logo Design | Catalogue Design | Typography | Photography | Email Marketing | Digital Marketing
- Microsoft Suite | Adobe Photoshop | Adobe Illustrator | Adobe XD | CorelDRAW | Adobe Acrobat DC | VS Code | Adobe Campaign Manager | Adobe Experience Manager | JIRA | Figma
- English, Afrikaans – *All professional proficiency or above*

Experience

Front End Web Design

BMW

Johannesburg 10/2023 – 12/2024

- Creating various mailers for **BMW**, **MINI** and **BMW Motorrad** using **HTML & CSS on ACM(Adobe Campaign Manager)**.
- Maintaining the **BMW**, **MINI** and **BMW Motorrad** websites using **AEM(Adobe Experience Manager)**.
- UI/UX Design for pages for the **BMW**, **MINI** and **BMW Motorrad** websites using **Figma**.
- Creating new pages for the various websites using **AEM**.
- Creating landing pages using **HTML & CSS**.
- Designing and editing images for mailers and websites using **Photoshop**.
- Designing and making updates to **M-Fest** pages for **BMW & BMW Motorrad** websites which is BMWs biggest event globally every 2 years. Created the mailers for M-owners & general access tickets as well as post M-Fest thank you mailers for all attendees.
- Involved with upgrading pages on the **BMW** website from **DS2** to **DSX** on **Adobe Experience Manager**
- Managed the quarterly pricing updates as well as **special offers and event updates** for **BMW**, **MINI** and **BMW Motorrad**.
- Managed big event pages like **MINI Driving experience** and **BMW Motorrad News**.

Graphic Design & Marketing

EIS IT Africa & GlobalSIX

Johannesburg 07/2018 - 04/2023

- Led the design and development of all catalogues, brochures, certificate templates, business cards and data sheets for **EIS IT Africa** as well as **GlobalSIX** every year using the latest technologies of **Photoshop**, **Illustrator**, **CorelDRAW** and **Acrobat DC**.
- Led the training and sales of **MakeBlock** to schools such as **Curro** and **St. Johns**. Trained teachers as well as students on how to build and operate various robots from the **Mbot** to the **Ultimate 2.0** as well as how to operate the robots and write script for them using **scratch coding** or **block-based coding**.
- Assisted in the design and then maintained and uploaded content to the [EIS IT Africa website](#) using **WordPress** and **Elementor**.
- Managed and maintained content such as certification, data sheets, catalogues, images and content on the [GlobalSIX website](#) via **Afrihost** and their website builder platform.
- Led the company's marketing campaign as a digital campaign where I used **MailChimp** as our platform and I created the emails using the **MailChimp** template builder where I input infographics and images I created on **Photoshop** and **Illustrator** as well as input messages and gif or video embedded content created by myself.

IT Technician

East Coast IT

Johannesburg 05/2015 - 06/2018

- Setup desktops, laptops, phones and thin clients on multiple platforms and operating systems.
- Managed all software and hardware installations on-sites.
- Remote IT assistance and support to clients.
- Managed Stock and equipment maintenance of clients.
- Managed clients such as **Valve & Automation**, **Impro Technologies** and **Bidvest Insurance**.

Education

Adobe Certified Associate

CTU Training Institute

Johannesburg 01/2019 - 12/2019

- Graphic Design National Diploma

Adobe XD UI/UX Design

Udemy

Johannesburg 04/2023 - 05/2023

- Build & test a full website design

Complete JavaScript & React Course

Udemy

Johannesburg 11/2023 - Current

- Build & test fully functional JavaScript based applications

VIKASH SANCHEZ MOODLEY

 [LinkedIn](#) |  081-035-5199 |  [behance.net/vikashmoodley](https://www.behance.net/vikashmoodley) |  vikash.moodley@gmail.com |  [GitHub](#)

Projects

- BMW M Festival - <https://www.bmw.co.za/en/forms/BMW-M-Festival.html>
- BMW Genuine Parts - <https://www.bmw.co.za/en/more-bmw/parts-and-accessories/original-bmw-parts.html>
- BMW Motorrad M Festival - <https://www.bmw-motorrad.co.za/en/experience/events/mfest.html#/section-bmw-m-fest-highlights>
- BMW Motorrad R20 Concept - <https://www.bmw-motorrad.co.za/en/experience/stories/heritage/r20concept.html>
- BMW Motorrad Future Shack - <https://www.bmw-motorrad.co.za/en/experience/stories/urban-mobility/future-shack.html>
- MINI Select Offers - https://www.mini.co.za/en_ZA/home/offer-section/New_Offers.html
- MINI Wallbox Offers - https://www.mini.co.za/en_ZA/home/mini-electromobility/wallboxoffer.html
- MINI Driving Experience - https://www.mini.co.za/en_ZA/home/mini-driving-experience.html
- GlobalSIX Product Catalogues - <https://www.globalsix.co.za/Product-Catalogue/Product-Catalogue/>
- GlobalSIX Product Solutions - <https://www.globalsix.co.za/Product-Catalogue/Product-Solutions/>
- EIS IT Africa Brands - <https://eisafrica.co.za/brands/>

Others

- **Regional Colors for Chess:** Made the Gauteng West Chess Team to compete for national colors (2007-2011)